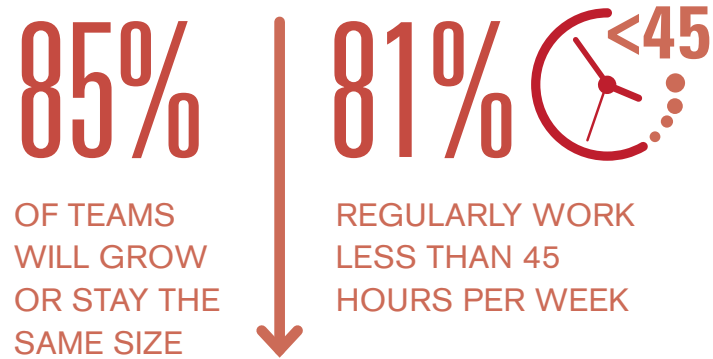


2016 REPORT HIGHLIGHTS

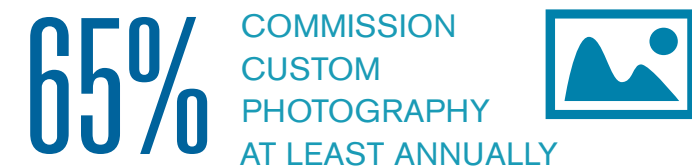
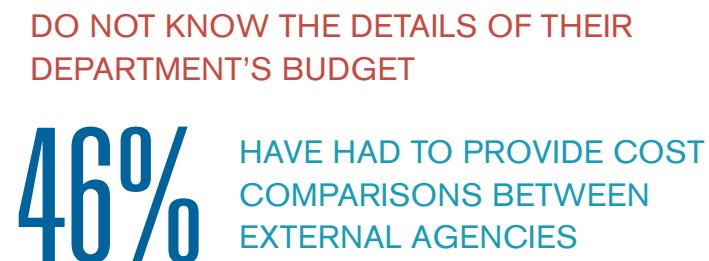


CREATIVE TEAM MEMBERS



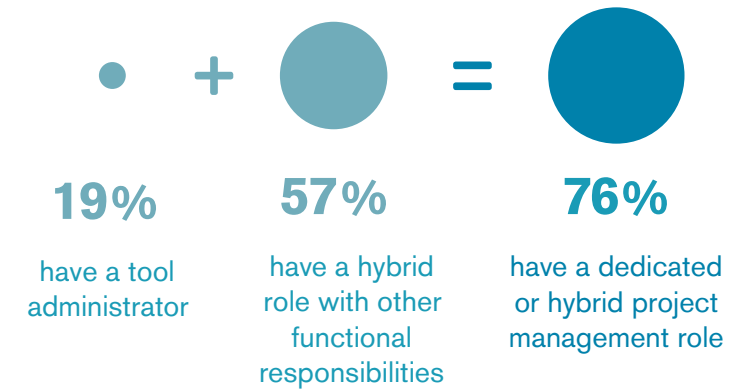
438 IN-HOUSE CREATIVE TEAMS ARE REPRESENTED

CREATIVE LEADERS



29% OF THE FORTUNE 500 PARTICIPATED

Do you have a dedicated resource managing your project management tool?

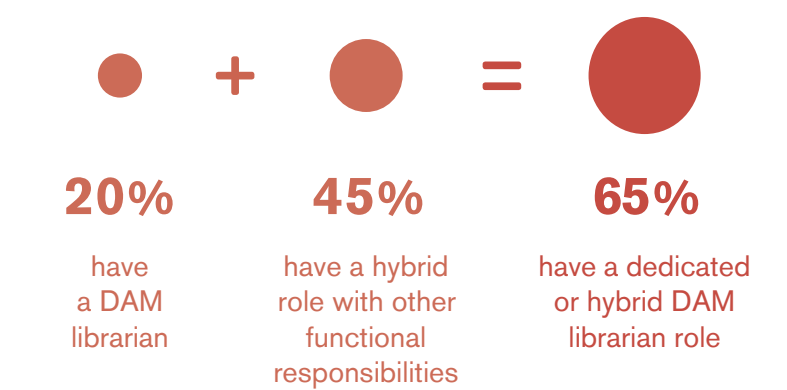


85% OF IN-HOUSE TEAMS SUPPORT ADVERTISING

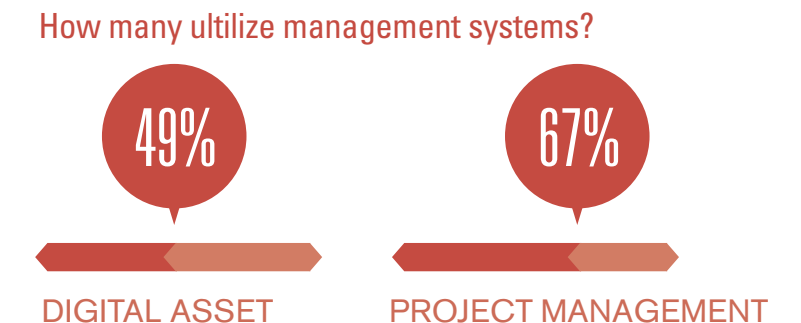


92% IDENTIFY BRAND KNOWLEDGE AS PART OF THEIR VALUE PROPOSITION

Do you have a dedicated resource managing your DAM system?



75% of in-house teams partner with external agencies



REPORT PARTNERS

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